

***Zahra Karimi***  
***K2 Design, Inc. Founder & Principal***

***Experience***

**Designer/Partner:** K2 Design Inc. – 2004 – Present

- \* Chestnut Hill Hotel: Historic Boutique hotel located in Chestnut Hill, Philadelphia. Remodeling of Guestrooms, Public Corridors, Lobby & Front Desk, Public Bathrooms, and Function Room
- \* Luxury Residential projects:
  - Master and guest bathroom renovation in a Phoenix home by architect Al Beadle
  - Space planning and furniture design for 2 lofts in Kierland Commons, Phase II
  - Kitchen and multiple bathrooms renovation at McCormick Ranch residence
  - Space planning, furniture design and upgrading bathrooms and living area of luxury Fountain Hills residence
  - Space planning and furniture design for 2 lofts in Kierland Commons, Phase I
- \* Westcor Commercial Lobbies: Space plan, finishes and furnishings for multiple lobbies
- \* Plaza Lofts at Kierland Commons, Scottsdale, AZ:
  - Phase II: Coordinated with developer and architect to create design concept, colorized 50 luxury lofts, selected all interior finishes, performed site inspections, furnished model unit, and selected furniture for all public spaces
  - Phase I: Colorized 30 lofts, designed and selected FFE for lobby and community area, and performed site inspections
- \* Best Western Hotel, DuBois, PA: Renovated guestrooms, lobby, reception area, exercise room, breakfast area and Public corridors
- \* Dr. Abbas Fazel : Dental Office Renovation
- \* Best Western Hotel, Lock Haven, PA: Guestroom, Lobby & Front desk, and Meeting room renovation

**Project Manager:** Best Western International Inc. – 1998 – 2004

- \* Numerous BW Hotels including BW Montebello Hotel: Montebello, CA; Downtown Inn & Suites, Oxford, MS; The Inn at Longwood Medical, Boston, MA; BW Atlantic City Extended Stay & Suites, Pleasantville, NJ; BW Capitola-By-the-Sea Inn & Suites, Capitola, CA

- \* Space planning
- \* FF&E selection
- \* Specification
- \* Participated in team development of the BW brand design guidelines
- \* Team member on development and negotiation for guestroom FF&E packages throughout North America, which exceeded \$4 million in sales for BW Purchasing department.
- \* Team member on development of "Guestroom Prototypes: New West & Main Street" to include FF&E for guestroom, bathroom, corridor, lobby, breakfast area & front desk
- \* Design evaluation of BW Hotels for existing and prospective hotels
- \* Created design evaluation reports on visited hotels

**Assistant Project Manager:** Inter Plan Design Group - 1997-1998

- \* High-end residential projects between 4000 & 10,000 s.f.
- \* Design development
- \* Space planning
- \* FF&E selection
- \* Custom millwork design
- \* Client Presentation

## ***Education***

Bachelor of Science in Design, Arizona State University, FIDER Accredited, Graduated Magna Cum Laude  
Auto CADD 2004  
Architectural Desktop 2004

## ***Membership***

International Interior Design Association (IIDA)

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