

ZAHRA KARIMI

Allied Member ASID
K2 Founder & Principal

EXPERIENCE

Designer/Partner : K2 Design Inc. - 2004 - Present

- Yearling Estates, Scottsdale, AZ: Designing over 6000 S.F. of private residence from concept to completion
- Plaza Lofts at Kierland Commons, Scottsdale, AZ:
 - Phase I: Colorized 30 lofts, design and FF&E selection for lobby and community area, and site inspections
 - Phase II: Develop design concept, colorized 50 lofts, coordination with developer and architect to create design concept and selection of all interior finishes, site inspections
- Best Western Hotel, DuBois, PA: Renovated guestrooms, lobby, reception area, exercise room, breakfast area and public corridors
- Dr. Abbas Fazel : Dental Office renovation
- Best Western Hotel, Lock Haven, PA: Guestroom renovation

Project Manager : Best Western International Inc. - 1998 - 2004

- Numerous BW Hotels including BW Montebello Hotel: Montebello, CA; Downtown Inn & Suites, Oxford, MS; The Inn at Longwood Medical, Boston, MA; BW Atlantic City Extended Stay & Suites, Pleasantville, NJ; BW Capitola-By-the-Sea Inn & Suites, Capitola, CA
- Space planning
- FF&E selection
- Specification
- Participated in team development of the BW brand design guidelines
- Team member on development and negotiation for guestroom FF&E packages throughout North America, which exceeded \$4 million in sales for BW Purchasing department.
- Team member on development of "Guestroom Prototypes: New West & Main Street" to include FF&E for guestroom, bathroom, corridor, lobby, breakfast area & front desk
- Design evaluation of BW Hotels for existing and prospective hotels
- Created design evaluation reports on visited hotels

Assistant Project Manager : Inter Plan Design Group - 1997-1998

- High-end residential projects between 4000 & 10,000 s.f.
- Design development
- Space planning
- FF&E selection
- Custom millwork design
- Client Presentation

EDUCATION

Bachelor of Science in Design, Arizona State University, FIDER Accredited, Graduated Magna Cum Laude
Auto CADD 2004
Architectural Desktop 2004

MEMBERSHIP

American Society of Interior Designers : Allied Member

NEWH Inc. : The Hospitality Industry Network